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Brighte joins the RACE for 2030 as first financier

[Brighte](#), a leading green financier on a mission to make every home sustainable, today announces its partnership with the [Reliable Affordable Clean Energy \(RACE\) for 2030](#), an industry-led Collaborative Research Centre (CRC) tasked with leading research and innovation to deliver clean, reliable and affordable energy for all Australians.

Brighte joins 70 partners as the very first financier including the CSIRO, University of Technology Sydney, Monash University, AGL, Ausgrid, Endeavour Energy, PlanetArk and the NSW Department of Planning, Industry and Environment, among others.

Brighte Founder and CEO Katherine McConnell says the partnership is critical to delivering research-based solutions to lower Australia's emissions and make every home sustainable, without compromising on comfort.

"Achieving net zero is everyone's business and demands collaboration from the whole energy ecosystem to drive real change.

"We hear from our customers and vendors everyday, and what they tell us is invaluable. By sharing our knowledge with the RACE for 2030, Brighte will directly inform research efforts which will in turn provide solutions towards a more sustainable future."

Jeroen Boersma, Head of Research & Innovation at Brighte, added that research is a key part to implementing practical solutions.

"We can't achieve our mission without a deep understanding of technological and economical trends as well as consumer needs and human behaviour.

"Together with the RACE for 2030, we are closely aligned in tackling problems and delivering long-term benefits so all Australians can access affordable and clean energy and reduce emissions generated from our homes."

The RACE for 2030 CRC's potential benefits involve reducing emissions by up to 20 million tonnes, lowering energy costs by up to 25 per cent and an \$8 billion economic benefit by 2034.

The CRC has generated around \$350 million in investment from industry and researchers to support its work which will be supported by the \$68.5 million in Government support.

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About Brighte:

Brighte is on a mission to make every home sustainable by offering consumers a fast and easy way to pay for solar, battery and home improvements. Delivering on a promise to bring forward the benefits of clean energy for Australian families, Brighte has installed over **490MW** of clean energy so far by providing homeowners with access to an affordable way to make their homes more comfortable and sustainable. To date, Brighte has processed over **\$1 billion** in finance applications, assisted nearly 90,000 households and partnered with over **2,000** vendors and **7,000** sales agents across the country. In 2020, Brighte became the sixth-fastest growing technology company in Australia and secured **\$100 million** in Series C funding which it will use to develop a new payment model to make it easier for households to buy batteries. To assist with this model Brighte has successfully obtained an energy retailers license to retail solar power. The company is headquartered in Sydney, Australia. To learn more, visit www.brighte.com.au