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Brighte powers ACT Sustainable Household Scheme Launch

- Nation leading sustainable home scheme launches focusing on energy efficient upgrades
- Launch follows successful pilot phase with strong interest in solar panels and batteries
- Brighte is the exclusive finance and administration partner, managing customers and vendors

The Sustainable Household Scheme, exclusively administered by green financier [Brighte](#), has been officially launched in the national capital by the Chief Minister.

The scheme will now provide access to zero interest loans between \$2,000 to \$15,000 for range of clean energy products to all residents of the ACT from next Wednesday.

Brighte CEO Katherine McConnell said the launch was exciting news for residents and small businesses alike with a wide range of products on offer.

“We know that there’s been tremendous interest in the Scheme and we’re excited to support the opening up of applications to the whole Territory,” she said. “This program creates a brighter future today by making solar, batteries and EVs more affordable and Brighte is so excited to be enabling this initiative.”

“We know it’s also been a challenging time for the solar industry during lockdown so this will be welcome shot in the arm for the local economy - the ACT Government is to be applauded for the job creation that will result.”

ACT residents will be able to access a range of products in addition to solar and battery including:

Energy generation, storage and EV charging

- Household rooftop solar PV systems
- Household battery storage systems
- Electric Vehicle (EV) charging infrastructure

Replacement of gas or inefficient electric appliances

- Electric heating & cooling systems – reverse cycle
- Hot Water Heat Pumps (HWHP)
- Efficient electric stove tops

ACT residents will also be able to access the Brighte Marketplace to find accredited vendors for the Scheme based on their postcode and selected product category. They will be able to request multiple quotes to shop around, and then apply for their Brighte interest free loan via a complete digital pathway.

The launch follows a successful pilot scheme, despite the challenges of lockdown, with nearly 300 applications approved, reflecting the strong interest in the community. Nearly 50% of pilot applications were for solar, 26% for solar and battery systems and 14% for single batteries.

The next phase of the program will see EV financing offered as well as access to community organisations.

Over 7,000 people have registered interest in the Scheme so far.

Brighte was chosen as the official finance and administration partner [in July this year](#) and is responsible for administering loans, managing customer experience and managing accredited vendors.

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About Brighte:

Brighte is on a mission to make every home sustainable by offering consumers a fast and easy way to pay for solar, battery and home improvements. Delivering on a promise to bring forward the benefits of clean energy for Australian families, Brighte has installed over **490MW** of clean energy so far by providing homeowners with access to an affordable way to make their homes more comfortable and sustainable. To date, Brighte has processed over **\$1 billion** in finance applications, assisted nearly **90,000 households** and partnered with over **2,000** vendors and **7,000** sales agents across the country. In 2020, Brighte became the sixth-fastest growing technology company in Australia and secured **\$100 million** in Series C funding which it will use to develop a new payment model to make it easier for households to buy batteries. To assist with this model Brighte has successfully obtained an energy retailers license to retail solar power. The company is headquartered in Sydney, Australia. To learn more, visit www.brighte.com.au